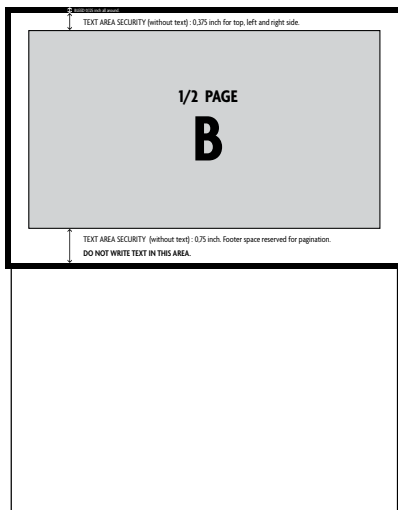


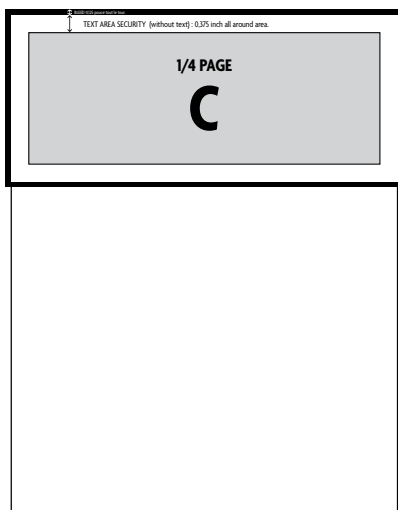
### A) FULL PAGE

- Text area security :  
↔ 7,75" x ↕ 9,875"
- Bleed without cutting:  
↔ 8,75" x ↕ 11,25"
- Final format, visible area:  
↔ 8,5" x ↕ 11"



### B) 1/2 PAGE

- Text area security:  
↔ 7,75" x ↕ 4,375"
- Bleed without cutting:  
↔ 8,75" x ↕ 5,75"
- Final format, visible area:  
↔ 8,5" x ↕ 5,5"



### C) 1/4 PAGE

- Text area security:  
↔ 7,75" x ↕ 2,9167"
- Bleed without cutting:  
↔ 8,75" x ↕ 3,9167"
- Final format, visible area:  
↔ 8,5" x ↕ 3,6667"



### D) BUSINESS CARD

- Text area security: ↔ 3,125" x ↕ 1,625"
- Bleed without cutting: ↔ 3,75" x ↕ 2,25"
- Final format, visible area: ↔ 3,5" x ↕ 2"



# SUPREME CONVENTION 2024 QUEBEC, CANADA

[www.supreme-convention-2024.quebec](http://www.supreme-convention-2024.quebec)

## PROGRAM BOOK ADVERTISING Graphic Specifications for advertising layout

**DEADLINE FOR DEADLINE TO SUBMIT YOUR  
ADVERTISEMENT: JUNE 21, 2024 OR EARLIER.**

### GUIDELINES

- Final format of program book: 8.5" x 11", closed.
- Binding: saddle-stitched booklet.
- Minimum resolution of mounts or images: 300 dpi in CMYK.
- The format of the advertisement must conform to the contract, either in color or black and white, see illustration :  
A - Full page, B - 1/2 page, C - 1/4 page, D - Business card.
- All fonts used in the advertisement must be vectorized (outline) or embedded in the PDF file.
- Safety margin, see illustration..
- Minimum bleed, see illustration.
- Location: according to the space available in the program book.

### DOCUMENT ACCEPTED

#### Print file PDF only

- Must be in the correct format;
- color or black and white, in CMYK mode;
- high resolution, 300 dpi;
- without transparency;
- without crop or register marks.

#### Pictures

Must be at least 300 dpi at 100% format in CMYK mode (include bleed).

#### Typefaces

Fonts used for text must be at least 8 points. In white on color (reverse), fonts smaller than 12 points are not suitable for reproduction. *We are not responsible for the reproduction of typefaces smaller than the above-mentioned sizes, nor for delicate serif typefaces.*

### SENDING ADVERTISING MATERIAL

The layout must be in PDF format for high-resolution printing and sent to the following e-mail address: [advertising@supreme-convention-2024.quebec](mailto:advertising@supreme-convention-2024.quebec), either directly by e-mail or via a file transfer service such as WeTransfer if the file is too large.

### WARNING

We reserve the right to refuse any advertisement received that has not been prepared in accordance with our specifications or whose content is deemed inappropriate. The advertiser may be charged for any additional costs incurred as a result of delays or non-compliance with specifications..

If you have any further questions, please write to :  
[advertising@supreme-convention-2024.quebec](mailto:advertising@supreme-convention-2024.quebec)